## LUXURY PORTFOLIO®



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THREE
PHILANTHROPIC
GROUPS THAT
ARE LEAVING
THEIR MARK ON
THE WORLD

By NORA HOWE

ome people equate supercars, lavish five-star stays and the finest quality apparel to the good life. But maybe the good life is one that does not involve material possessions at all.

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It is easy to get distracted by the glitz and glam of the luxury world, but behind this silk curtain is a world riddled with poverty, war and illness, and there are millions of people and numerous organizations who work every day to bring these issues to light and find solutions for them.

From protecting wildlife to safeguarding the rights of children around the world to supporting the arts, the World Wildlife Federation, UNICEF and the Chihuly Foundation have set out to bring good into the world.





## World Wildlife Federation (WWF)

People are becoming increasingly aware of their impact on the environment, and the World Wildlife Federation has been at the forefront of this issue since 1961, working to sustain the natural world for the benefit of mankind and wildlife.

The organization's mission is to build a future in which people may live in harmony with nature through six key areas: climate, food, forests, freshwater, oceans and wildlife.

WWF is focused heavily on increasing the world's tiger population, working with world leaders to raise money to support community-based conservation programs.

According to the federation, tigers play a critical role in maintaining a thriving ecosystem, so each time a tiger is saved, 25,000 acres of forest are as well.

The organization has also been integral in efforts to close Asia's illegal ivory markets an industry that kills roughly 20,000 elephants each year for their tusks. worldwildlife.org

## **United Nations** Children's Fund (UNICEF)

Creating a better tomorrow means protecting the leaders of tomorrow: children. Founded after World War II, UNICEF is committed to safeguarding the rights of all children, everywhere.

In partnership with world leaders and other organizations, UNICEF works to promote policies and expand access to services that protect children, reduce child mortality rates, provide quality education, alleviate poverty and provide emergency assistance to youngsters in areas affected by war and natural disasters.

In early 2020, UNICEF saw more children living to see their first birthday, as child mortality had fallen 50 percent since 2000. Maternal mortality and child marriages were on the decline and more girls were going to, and staying in, school.

However, the COVID-19 pandemic has become the greatest threat to children in UNICEF's 75-year history.

While the number of children who are hungry, out of school, abused, living in poverty or forced into marriage is increasing, those with access to healthcare, vaccines, sufficient food and essential services is decreasing, according to the organization. unicef.org

## Dale and Leslie Chihuly Foundation

Guided by the principle that art plays a critical role in inspiring people around the world, glass artist Dale Chihuly and his wife. Leslie, both leaders in the art world. founded their philanthropic project.

The Dale and Leslie Chihuly Foundation was formed in 2009 with a mission to inspire and educate the public regarding all forms of art and to provide support to artists and arts organizations through grants.

Since 2010, it has made multi-year funding commitments to programs and organizations that support artists, enable youth arts education and enhance the quality of life for underserved communities, including the elderly, veterans and the disabled, through art-making experiences.

So far there are eight Chihuly grant recipients: Artist Trust, Hilltop Artists, Path with Art, Classical KING FM, Hot Shop Heroes, The Pratt Fine Arts Center, University of Washington's School of Art and Design and the Aspen Institute. chihulyfoundation.org